



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 08-08-2012 PAGE: 1 of 2

STRATEGIC MEDIA PLACEMENT - 19184
ATTN: WHITNEY EVERSOLE
7669 STAGERS LOOP
DELAWARE OH 43015

Contract No 390675		Contract Dt 06-21-2012	Revision Dt 08-08-2012	Rev# 1	Advertiser FITZPATRICK FOR US CONGRESS		Brand FITZPATRICK FOR CONGRESS			Product Code POLITICALS				Station/Market WPVI - PHILADELPHIA						
Agency Est# 2407			CMS # 237822	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 10-08-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 237822					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 2407																	
1	10-08-2012	10-12-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				8	30	X	X	X	X	X			1	1,900	0	0.00
4	10-08-2012	10-12-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				8	30	X	X	X	X	X			1	1,900	0	0.00
5	10-15-2012	11-02-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				8	30	X	X	X	X	X			4	1,900	12	22,800.00
11	10-08-2012	10-12-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)				8	30	X	X	X	X	X			1	1,600	0	0.00
14	10-08-2012	10-12-2012	12:00PM - 12:30PM	DAYTIME NOON-NEWS WEEKDAY (6950)				8	30	X	X	X	X	X			2	1,700	0	0.00
15	10-15-2012	11-02-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				8	30	X	X	X	X	X			4	1,700	12	20,400.00
17	10-08-2012	10-12-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				8	30	X	X	X	X	X			2	2,700	0	0.00
18	10-15-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				8	30	X	X	X	X	X			4	2,700	12	32,400.00
20	10-08-2012	10-12-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				8	30	X	X	X	X	X			2	3,400	0	0.00
21	10-15-2012	10-26-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				8	30	X	X	X	X	X			5	3,400	10	34,000.00
25	10-08-2012	10-12-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)				8	30	X	X	X	X	X			1	3,600	0	0.00
30	10-08-2012	10-14-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				8	30	X	X	X	X	X	X	X	3	3,700	0	0.00
33	10-10-2012	10-12-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				8	30			X	X	X			1	1,900	1	1,900.00
34	10-10-2012	10-12-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				8	30			X	X	X			1	1,900	1	1,900.00
35	10-10-2012	10-12-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)				8	30			X	X	X			1	1,600	1	1,600.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 2407		CMS # 237822	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-08-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 237822								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 2407														
36	10-10-2012	10-12-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	8	30			X	X	X			2	1,700	2	3,400.00
37	10-10-2012	10-12-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	8	30			X	X	X			2	2,700	2	5,400.00
38	10-10-2012	10-12-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	8	30			X	X	X			3	3,400	3	10,200.00
39	10-10-2012	10-12-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)	8	30			X	X	X			1	3,600	1	3,600.00
40	10-10-2012	10-14-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	8	30			X	X	X			3	3,700	3	11,100.00
														Contracted Gross Total:		127	337,800.00
														Actual Gross Total:		127	337,800.00
														Agency Commission:			50,670.00
														Net Total:			287,130.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Oct 12		0.00		0.00		215,450.00		0.00						215,450.00			
Nov 12		0.00		0.00		122,350.00		0.00						122,350.00			
TOTAL		0.00		0.00		337,800.00		0.00						337,800.00			

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